

Schedule of Events for OACS 2008
Theme- The College Store: It's All About Adapting...

Wednesday, October 15, 2008
Pre- Conference Day
Courtyard by Marriott Canton

11:00-1:00 pm Attendee Registration

11:30-12:30 Lunch
Marriott Meeting Rooms

1:00-5:00 pm
Digital Content Update with special NACS speaker
Marriott Meeting Rooms

Bookstore Tours
Kent State Stark Bookstore
Campus Center Bookstore at Mount Union College
Stark State College Bookstore

Dinner
On Your Own

Thursday, October 16, 2008
The University Center at Kent State University
Stark Campus

8:00-2pm Vendor Registration
8:00-5pm Attendee Registration
Robert W. Mahoney Lobby

7:30- 10:30am Morning Break
Campus Center Lobby

9:15am Welcome featuring John M. Lehman, Director,
Business Affairs and Operations, Kent State Stark
and Stark State Administrator

9:30-11:45 am General Session and Workshop for Everyone featuring
George Whalin of **Retail Management Consultants**
"Strategies for a Changing Retail World"

Meetings Rooms 234-236

12:00-1:00pm Luncheon and OACS Business Meeting

Sponsored by Follett Higher Education Group

Campus Center Dining Room

1:15-2:15pm Session I

(1)

“What’s Hot” Idea Exchange

Connect2One Representative

Deuble Foundation Meeting Room #134

(2)

4% Solution: Face Off Against Slumping General Book Sales

with Cindy Thompson and Joan Keehan of NACS and Terri Hudson, Ashland University

Hoover Foundation Room #136

2:30pm

Fashion Show Provided by

Kent State Stark and Stark State College Bookstores

Timken Great Hall

2:30-6:00pm Trade Show

Timken Great Hall

6:00pm- Reception

Sponsored by Connect2One

R.C. Miller Famy Lobby

6:30pm- Dinner and Awards

7:30 pm Entertainment with Cleveland Comedy Kitchen

And Ken Groves: Comedian Ventriloquist

Campus Center Dining Room

Friday, October 17, 2008

Courtyard by Marriott Canton

8-9am Attendee Registration

8-9am Networking Breakfast in Lobby

Sponsored by Missouri Book Services

9:00-10:00am Session II

(1.)

Document Security in the Bookstore
Candy Stoll, Follett Senior Manager of Loss Prevention Training
Marriott Meeting Room

(2.)

In-Store Events and Promotions Idea Exchange
Julie Banks, University of Dayton
Marriott Meeting Room

10:30-11:30am Session III

“Communicating Your Stores’ Value” Joint Session
with special NACS speaker, Charlie Schmidt
Marriott Meeting Rooms

11:45-1:30pm Luncheon with Representatives from the Office
of the Ohio Chancellor of Education
and with Kevin McKiernan from CourseSmart, LLC
Marriott Meeting Rooms