

OACS FALL 2019 SCHEDULE

Monday, October 7, 2019

Event	Description/Title	Presenter
9:00am - 10:00am	Registration	Bookstore Registration
9:00am - 2:00pm	Trade Show Registration	Vendor Registration
10:00am - 10:15am	Opening Words	
10:15am - 11:30am	All Attendee Session	Positive Impact of Merchandising, Marketing, and Social Media on Today's Campus Retail Mark Palmore, Campus Advisory Services
11:30am - 12:30pm	General Merchandise Session	"Trend Chat" - Trends in General Merchandise Paula Haerr
11:30am - 12:30pm	Textbook Session	Sourcing by the Numbers Aaron Johnson, Vindy
12:30pm - 1:45pm	Awards Lunch & Business Meeting	NACS Foundation Fundraiser Association Bus. Meeting Special Recognitions
2:00pm - 5:00pm	Trade Show	
5:30pm - 6:30pm	Happy Hour	
6:30pm - 9:00pm	Dinner & Entertainment	Ashland U's famous catering, plus music, games and prizes!

Tuesday, October 8, 2019

7:00am - 8:00am	Breakfast	
8:00am - 9:00am	All Attendee Session	NACS News & Industry Updates Ed Schlichenmayer, NACS
9:15am - 10:45am	Stores-Only Roundtable: GM	Katie Overholser, UD Procurement
9:15am - 10:45am	Stores-Only Roundtable: Text	Bobby Neutzling, CSCC Bookstore Coordinator
9:15am - 10:45am	Stores-Only Roundtable: Directors	Julie Banks, UD Director
10:45am - 11:30am	Store Tour & Break	Amanda Brown
11:30am - 12:30pm	All Attendee Session	Inventory Management Beth Carroll, Management One
12:30pm - 2:00pm	Lunch & Closing Remarks	
	Vendor-Led Roundtables	Textbook & GM Vendor Partners